

Rome Brings Family Campfire Fun To Outdoor Retailer

What

Rome will be introducing several new items for 2008 at the upcoming Outdoor Retailer Summer Market.

S'more Maker – Enjoy warm, gooey treats with this chrome plated steel s'more maker. Easy to use and fun for the young and young at heart. Makes 3 s'mores at a time

Family Camping Skillet – A small griddle with a long handle for safety, the family camping skillet is designed to introduce outdoor cooking concepts to kids. Easy for kids to make pancakes and other treats with the help of a parent.

The Fork Support – The solid steel fork support lets the camper kick back while cooking hotdogs over the fire.

Where

Booth #59084
Outdoor Retailer Summer Market
Salt Palace Convention Center
Salt Lake City, UT

When

August 9th – 12th

Background

A family owned business established in 1964, Rome Industries manufactures niche family cookware for use around the campfire, firepit & bbq. From marshmallow roaster and hot dog forks to Pie Iron[™] sandwich cookers, Rome's name is rooted in non technical fun products. Rome products are sold by independent & chain outdoor stores, RV centers, campground, gourmet houseware stores and mail order catalogs throughout North America.

Press Contact

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Contact Michael O'Russa for all press inquiries including artwork, interviews, samples etc...
Michael will also be in attendance at Outdoor Retailer.

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