FOR IMMEDIATE RELEASE

DATE: October 29, 2009 Contact: Michael O'Russa, Rome Industries Inc. tel: 800/818-7603 fax 800/936-7663 michael@romeindustries.com

Rome Announces New Representation For Michigan, Indiana

Madison, WI – Outdoor cookware manufacturer, Rome Industries, Inc. is pleased to announce the addition of Marc Nigg to their roster of independent reps for the outdoor industry. Marc will be joining forces with longtime Rome rep, Don Schuller in the great lake states with a primary focus on accounts in Michigan and Indiana.

Based in Ann Arbor, Michigan, Marc comes to Rome with over 20 years in the outdoor industry and is an avid camper, hiker and alpine and nordic skier. Some of the other lines represented by Marc

include Chinook, Manzella and Terramar.

A family business since 1964, Rome Industries, Inc. is known for their niche selection of unique and fun campfire products such as Pie Irons and marshmallow roasting forks.

For more information contact:

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