

**FOR IMMEDIATE RELEASE**

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**DMA Becomes Exclusive Canadian Distributor For Rome Industries**

Peoria, IL – DMA Distributing of Mt Forest, Ontario has recently signed an agreement to be the exclusive Canadian distributor for Rome Industries, Inc's line of family camping cookware. This arrangement will give Rome's growing Canadian dealer base more immediate access to the complete Rome line from a convenient central Ontario location.

"I'm extremely proud to have DMA on board as the face of Rome in Canada", explained Michael O'Russa, Sales & Marketing Manager of Rome Industries. "DMA owners, Jim & Katherine Dippel present the same hands-on, family business approach and a love for the outdoors that we do here at Rome and so I'm 100% comfortable with the level of service that they'll provide to our dealers. Having been a regional distributor of our products since 1993, they have a deep knowledge of our products and are best suited to present Rome on a national level."

In addition to Rome, DMA Distributing distributes unique camping products from a variety of vendors to the Canadian market. Their distribution network includes specialty outdoor stores, RV dealers, campgrounds and hardware stores.

A family run business since 1964, Peoria IL based Rome Industries is best known for their wide selection of fun & original cookware for campfires & firepits including Pie Irons™, the Marshmallow Tree™ and the S'more Maker™.

For more information contact:

Rome Industries, Inc. (800) 818-7603 or [www.romeindustries.com](http://www.romeindustries.com).

DMA Distributing (519) 323-3033 or [www.dmadistributing.ca](http://www.dmadistributing.ca).

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