

FOR IMMEDIATE RELEASE

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Rome Announces New Representation For CA, NV, AZ

Madison, WI – Outdoor cookware manufacturer, Rome Industries, Inc. is pleased to announce that Specialty Reps West has joined their roster of outdoor industry independent reps.

Based in Southern California and covering Nevada, Arizona and California, Specialty Reps West is a 30 year old agency led by Richard Stone who is well known by his account base and industry peers for his product knowledge and understanding of the outdoor industry.

Presently the southwest agency for such manufacturers as Wisconsin Pharmacal and Nitz Ize, the Rome product line of fun base camp cookware will add to a solid base of core accessory vendors.

A family business since 1964, Rome Industries, Inc. is known for their niche selection of unique campfire products such as Pie Irons, marshmallow roasting forks and grilling tools.

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